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# e-Berita Kimia

MONTHLY NEWSLETTER FOR CCM GROUP OF COMPANIES



CCM CHEMICALS SDN BHD  
PASIR GUDANG WORKS

SEPT 1993 - MS ISO 9001  
JUNE 2003 - OHSAS 18001  
NOW THE JOURNEY  
CONTINUES...

AUGUST  
2011

ISO 14001:2004  
CERTIFICATION

OUR OBLIGATION TO  
OUR FUTURE GENERATION



## SHE WEEK

17TH - 21ST OCTOBER 2011 - CCM held another memorable event when it launched the SHE Week simultaneously across the Group on 17th October 2011.

The SHE Week further reaffirm our commitment towards Safety, Health and the Environment in our daily operations.

Various activities on SHE were organised throughout the week to create awareness and inculcate the importance of SHE amongst CCM staff.



## CCMC PGW ISO 14001:2004 Certification

26TH - 27TH SEPTEMBER 2011, PASIR GUDANG - CCM Chemicals Pasir Gudang Works (CCMC PGW) was successfully audited by SIRIM QAS International and awarded the ISO 14001:2004 Environmental Management System certification. This certification provides a structured and comprehensive environmental management system to ensure that our operations do not cause any adverse effects to the environment. This is in line with the Company's environmental philosophy of 'Sustainable Development for Overall Environmental Excellence' and our obligation in conserving the earth for our future generation.

ISO 14001:2004 certification also corresponds well with our Transformation Programme towards being a responsible chemical manufacturer. This is another milestone for CCMC PGW and this certification would not be a success without the commitment and contribution from all staff concerned.

## CCMWS Passed ISO Audit

26TH-27TH SEPTEMBER 2011, SHAH ALAM - CCM Water Systems (CCMWS) successfully passed the Surveillance Audit by SIRIM QAS for ISO 9001:2008 Quality Management Systems and ISO 14001:2004 Environmental Management Systems without any non-conformance report. This achievement was a much awaited reward, taking into consideration all the hard work and effort in the preparation for the audit. This is the fifth consecutive year that CCMWS had maintained in its yearly audit without any record of non-conformance.

This serves as a testimony that the never-ending strive for quality and environmental excellence in products and services is appreciated not only to certification bodies but more importantly, the people who keep us in the business... our customers.

# PELANCARAN GERAKAN MEMBAJA PERINGKAT NASIONAL RISDA



**4TH OCTOBER 2011, LINGGI, NEGERI SEMBILAN** – CCM Fertilizers participated in the recent *Gerakan Membaja Peringkat Nasional RISDA* which was held at TSB Permatang Pasir, Linggi, Negeri Sembilan. It was launched by the Minister of Rural and Regional Development, YB Dato' Seri Haji Mohd Shafie bin Haji Apdal.

About 1000 participants attended this programme which was aimed to assist smallholders of rubber estates on the correct and effective methods in the application of fertilizers.

## THE CHAMPS COMBINATION.....

The **CHAMPS** range of vitamins for children made a historical milestone by achieving a RM12 million sales and commands 37% of the local Child Specific Vitamin & Health Supplement market share (Euro Monitor, 2010).

This commendable performance more than double last year's sales and market share. This would not be possible without the perseverance and relentless efforts from the CCM OTC Sales & Marketing team in their pursuit of brand excellence.



**CHAMPS** is a trusted quality brand, marketed for more than 30 years and has become a successful household name transcending at least one generation from parents to kids today. **CHAMPS** is readily available in all leading pharmacies, hypermarkets, Chinese medical halls, private medical practitioners and also sold via online marketing websites such as Postme.com and AirAsia Megastore. **CHAMPS** provides an extended range of children's vitamins from Vitamin C to multivitamins with Lysine to Cod Liver Oil emulsion and deworming chewable tablets at reasonable prices to consumers.

**CHAMPS** has won many accolades much to the envy of other local brands. Among them were the Halal certification in 1999 and the first Guardian Customers' Choice Award in 2003. The brand continues to win five more Guardian awards in 2004, 2005, 2006, 2009 and 2011, five Watsons awards in 2004, 2005, 2006, 2007, 2008 and 2011, and the Malaysian and Hong Kong Superbrand awards in 2004 and 2005 respectively. CCM was recently awarded the contract to supply **CHAMPS** range of products to the Government under the 'Vitamin for School' project. The contract will see school children aged between 7 to 12 years old benefit from a long-trusted vitamin brand to strengthen their health in their critical growing up years.

**CHAMPS** has also successfully penetrated the region with sales recorded in the Philippines, Indonesia, Vietnam and Singapore, to name a few. With this momentum, it would not be long before **CHAMPS** stands firm among the best brands internationally. **CHAMPS – The Leading Children's Vitamin In Malaysia!**

## Announcement

### RECRUITMENT

#### CCMB

**Wan Nur Firdaus Bt Hasan** joined as Executive Risk Manager, Risk Management Department wef 1.10.11; **Nor Azrina Bt Suhaimi** joined as Internal Auditor, Group Internal Audit Department wef 3.10.11; **Ong Jue Lean** joined as Senior Manager Compensation & Benefits, Group Human Resources wef 10.10.11

#### CCMC

**Marjaan Bt Johari** joined as Receptionist wef 3.10.11; **Liew Sian Soon** joined as Assistant Manager, Technical Service wef 10.10.11

#### CCMC PGW

**Firdaus Bin Azmi** joined as Distribution Coordinator, Distribution Department wef 3.10.11; **Abdul Rahman Bin Ramli** joined as Laboratory Technician, Laboratory Department wef 3.10.11

#### CCMF

**Kunasilan A/L Palaniandy** joined as Process Worker I (Tally Clerk), Packing Plant wef 3.10.11; **Che Hasniyah Bt Che Hassan** joined as Executive, Product Branding Marketing Dept wef 3.10.11

#### CCMP

**Nurfazilah Bt Mohd Nor** joined as Senior Assistant, Shipping, Export Dept wef 3.10.11

#### CCM AGRICULTURE

**Safrizan Bin Mohd Zaini** joined as Process Worker III, Main Processing Plant wef 3.10.11; **Wajib Bin Samu** joined as Process Worker I, (Tally Clerk), Main Processing Plant wef 3.10.11; **Ambrose Anak Balison** joined as Maintenance Fitter II, Maintenance Plant wef 3.10.11;

**Kumar A/L Periasamy** joined as Senior Assistant, Electrical, Maintenance Plant wef 10.10.11

#### CCM AGRICULTURE (SABAH)

**Daud Bin Ahmad** joined as Executive, Safety & Health, Safety Dept wef 3.10.11

### PROMOTION

#### CCMC

**Nuruzlinda Bt Mohd Mydin**, Receptionist to Senior Assistant, Human Resource wef 1.10.11

#### CCM AGRICULTURE

**Lau Kean Hong**, Manager I, Regional Sales (East Malaysia) to Senior Manager II, Regional Sales (East Malaysia) wef 1.10.11

### RESIGNATION

#### CCMB

**Mohd Farid Bin Sumali**, Assistant Manager, Corporate Affairs, Corporate Affairs Department wef 4.10.11

#### CCMF

**Azmi Bin Kamarudin**, Manager, Sales wef 1.10.11; **Abd Rahim Bin Othman**, Senior Manager II, Sales (Public Sector/Plantations/East Coast) wef 1.10.11

#### CCM AGRICULTURE

**Austin Anak Peter Diman**, Manager II, Sales (Bintulu) wef 1.10.11

#### CCMWS

**Azmi Bin Jamhari**, Service Technician wef 31.10.11

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